

Starting an AAU Club

Club? What is an AAU club?

An AAU club can consist of one team, or 100 teams, it's up to you. If you only have one team, then that team is your club. Or, maybe your organization has one team in every age group. In that case, your club may comprise nine teams, for example. Or, maybe you decide to get together with several organizations in your county and form a club. Any of the above situations are fine.

What kind of club should you register – Club Level 1, 2, or 3?

You determine what your club's needs are. Do you plan to participate in AAU events, but not host events? Then the Club Level 1 (\$30 per club) is for you.

Do you want to both participate in, and host, AAU events, and have access to use the AAU marks and logos? Then you'll choose Club Level 2 (\$60).

Are you planning to raise funds for your club through corporate donations but you've been told by potential donors that they can only contribute to 501(c)3 organizations? The AAU can help you with that, too. You'll choose a Club Level 3 membership (\$300). The forms are very easy and you'll receive your 501(c)3 letter in two to three weeks.

Once you have your AAU club membership, you want to make sure each of your athletes (players) and non-athletes (coaches) become individual members of the AAU.

Will you be playing only in AAU events? Then the basic membership (\$12 athletes; \$14 coaches) is all you'll need.

Will you be playing in other organizations' events as well as AAU events?

No problem. Many teams do. In that case, your best option is the AAU Extended Benefit (AB) membership for \$2 more than the basic membership.

Included in each AAU membership at no additional charge are sports accident and general liability insurance coverage, a training course designed by the Positive Coaching Alliance, and access to some of the most renowned National Championships in the country as well as many other benefits. Also, your AAU membership allows you to participate in over 34 sports with just one membership. The insurance that comes with the Extended Benefit membership will cover you not only in AAU events, but in other organizations' tournaments as well. The basic membership will come with insurance that will cover you in AAU-sanctioned events. Note that the liability insurance is not a \$1M or \$2M policy; it is a \$10M policy!

Once you have your club membership and individual memberships for players and coaches, you are ready to participate in AAU-sanctioned events such as leagues and tournaments.

Ready to start your club?

[Click here](#), and welcome!