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FOR IMMEDIATE RELEASE

AAU - ATHLETICS ELECTS NEW NATIONAL CHAIR

Knoxville, TN – November 4, 2014 - The Amateur Athletic Union (AAU) elected Charles "Coach O" Oliver, CEO of Coach O Enterprises, National Chair of AAU - Athletics at its annual conference in Fort Lauderdale, FL.

Oliver, who brings to the position 42 years of experience in track and field as an athlete, coach and businessman, will serve a four-year term. In addition to his responsibilities as National Chair, Coach O, who is a lifetime member of AAU, is the Southeastern District Sports Chair. He has also served as the Meet Director for the world's largest youth track and field event, the AAU Junior Olympic Games.

"Track and field has been very good to me", said Oliver, a native of Columbus, GA. "I am humbled and honored that my fellow AAU members have confidence in my leadership. My focus for the next four years is to enhance the operations and awareness of AAU - Athletics

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through an effective public relations and marketing campaign, programs to motivate and educate internal and external audiences, and to provide an experience for our youth athletes that empowers them to excel in academics, athletics and to be responsible adults".

The 1976 and 1980 USA Olympic Trials participant is a graduate of Troy University with a bachelors and masters in physical education and secondary education respectively. To add to his list of honors, Oliver was inducted into the Athletic Hall of Fame at his alma mater in 2012. During his career he served as head track and field coach at Troy University and assistant coach at the University of Tennessee in Knoxville.

He is the recipient of the AAU Presidents Leadership Award, an Advisory Board member for Troy University Sorrell School of Business, and holds memberships in USA Track and Field and Kappa Alpha Psi Fraternity, Inc. Oliver and his wife Jessie have two sons and two grandchildren.

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About AAU

The Amateur Athletic Union (AAU) is one of the largest non-profit volunteer [sports](#) organizations in the [United States](#). A multi-sport organization, the AAU is dedicated exclusively to the promotion and development of [amateur sports](#) and [physical fitness](#) programs.