

# AAU CHEERLEADING

## PROGRAM OVERVIEW

The AAU Cheerleading Program offers opportunities for boys and girls, ages 18 and under, in all skill levels to participate in cheerleading. Events are held throughout the country, including local competitions, invitationals, District Championships, and National Championships. The National Championships are open, so any member team can participate.



Events are conducted under the current AAU Code, AAU Cheerleading Handbook and the competition rules of U.S. All Star Federation as modified by AAU. Modifications of rules that are beneficial to participants at the local level can be implemented with approval.

## AGE DIVISIONS

Cheer Division	Age	Level
Tiny Cheer	5 & Under	Level 1
Mini Cheer	8 & Under	Level 1-2
Youth Cheer	11 & Under	Level 1-5
Junior Cheer	14 & Under	Level 1-5
Senior Cheer	18 & Under	Level 1-5
Special Needs	Any age	N/A

The AAU Cheerleading program provides an avenue of competition for many ages as well as both genders. For more specific details on age division please visit the website [www.aacheerleading.org](http://www.aacheerleading.org) and review the AAU Cheerleading handbook.

### NATIONAL CHAIR

Cayla Myers  
407-617-9358

[Caylas\\_stars@yahoo.com](mailto:Caylas_stars@yahoo.com)

### SPORT COORDINATOR

Samantha Ursch  
407-934-7200

[samantha@aausports.org](mailto:samantha@aausports.org)

## FUTURE EVENTS

**Location:** Houston, Texas

**Dates:** TBA

**Facility:** George R. Brown Convention



## BENEFITS OF AAU CHEERLEADING

- Nationally recognized non-profit organization.
- Insurance, including general liability and participant accident, is included as a benefit of membership.
- Low membership fees.
- Low tournament fees.
- Freedom and flexibility in conducting programs and hosting events.
- Multi-sport membership card allows participants to compete in any sport.
- Open entry to the National Championships – any team can participate.
- Non-exclusive organization. Anyone can join.
- Easy online registration for membership, insurance certificates, license applications and events.
- Multi-year membership available – join for 1, 2 or 3 years.
- Level 3 Club Membership offering eligibility for tax-exempt status and to accept tax-exempt donations.

## SOCIAL MEDIA



[facebook.com/TheRealAAU](https://facebook.com/TheRealAAU)

@TheRealAAU



@aausports

#AAUCHEERLEADING



# Why Should I Join AAU?

## Our Membership is good for all of our 30+ sports

- For only \$14 for youth athletes, and \$16 for non-athletes, you can participate in any or all of our offered sports.

## Places to Play

- The AAU believes that our events should be hosted at the best facilities. That is why we are partnered with the ESPN Wide World of Sports the premier multi-sport facility in the USA.
- Our National Championships take place in fun locations including but not limited to Orlando, FL; Virginia Beach, VA; Philadelphia, PA; Los Angeles, CA; Las Vegas, NV; Cocoa Beach, FL; and New Orleans, LA.

## High Level of Competition

- The AAU is proud to have some of the best young athletes in the country competing in all of our 30+ sports.
- Former AAU athletes are now in the NBA, WNBA, MLB, as well as many Olympians.

## Events

- The AAU has many types of events to offer: Local Invitational Tournaments, Leagues, Sports Festivals, District Championships, Super Regionals, Showcase Events, and National Championships.
- Whether you want to play close to home, or play across the country, the AAU can make it happen.
- AAU Junior Olympic Games
  - The largest youth multi-sport event in America with over 20 sports.
  - Current cities hosting: Des Moines, IA; New Orleans, LA; Virginia Beach, VA; Houston, TX; Detroit, MI and Greensboro, NC

## Ability to compete in front of a national audience

- ESPN, local channels, webcasting, etc...

## Insurance

- Participant Insurance
- Your AAU Membership comes with the benefit of secondary sports accident insurance in the event you are injured while competing or participating
- Practice and Event Insurance
- Coverage Limit: \$10,000,000
- Some areas covered: Commercial general liability, participant legal liability, fire damage to premise rented to you, and medical expenses.

## Sponsors

- Be Recruited
- Bridgestone Golf
- Championship Production
- Eastbay
- Florida Funwear Inc.
- Midwest Trophy
- Motel 6
- NASC
- Nationwide
- OAI
- People to People
- Sports Events
- Rawlings
- Tachikara
- USA Football
- WNBA

**All of this  
for \$14\*  
per year!**  
*\*youth*

## Famous Alumni

- Boys Basketball: Shaquille O'Neal, Dwight Howard, Larry Bird, LeBron James, Kobe Bryant
- Girls' Basketball: Nykesha Sales, Candace Parker, Chamique Holdscraw
- Baseball: David Wright, B.J. Upton, Prince Fielder, Matt LaPorta
- Track & Field: Jeremy Wariner, Darnell Hall,
- Sullivan Award Winners: Michael Phelps, Carl Lewis, Bonnie Blair, Robert T. Jones, Jackie Joyner-Kersey, Mark Spitz, Peyton Manning, and many more.

**[www.aausports.org](http://www.aausports.org)**