

2013 LEADERSHIP CONFERENCE

Newsletter 3
10.12.2013



Preview: Closing Luncheon

Henry Forrest President/CEO

Join President Henry Forrest for a closing luncheon today at 12:45. Savor the last few hours of the 2013 AU Leadership Conference. Don't miss your last chance to eat lunch, network and chat with new and old friends. The closing luncheon will take place in the Marco-Sawgrass-Vinoy conference rooms in the north tower. This will be the final event of the 2013 Leadership Conference and it would not be the same without YOU!

TODAY'S SCHEDULE

Breakfast	8-9 AM
Exhibit Area Open	9:15-12 PM
Education Sessions	9:15-12:30 PM
Closing Luncheon	12:45-2:00 PM
Presented by: President Henry Forrest	
FREE EVENING	

Education Sessions– Don't miss out!

Tips & Tricks on How Hotels Can Help Enhance Your Event Presented By: **Sandy Anderson, Marriott & Kirsten Jenkins, Motel 6**

Learn what benefits you can receive from hotels, if you just know how to ask. Understand when to expect/ask for perks that hotels can offer such as rebates, commissions, upgrades and other incentives.

Social Media: Making It Work for YOU!—Presented By: **Julie Sautner and Amanda Szylin**

Join our social media coordinators in a discussion on how you can make this an important part of your business in today's world and why it is an integral part of the AAU.

How to Help AAU Coaches - Positive Coaching Alliance (PCA)—Presented By: **David Shapiro**

The Positive Coaching Alliance, known as PCA, was created to enhance our AAU Non-Athlete program by providing guidance and is **FREE for all AAU Non-Athletes**. This exciting program is administered by Positive Coaching Alliance (PCA), using their Double-Goal Coach online courses.

What Can Our AAU Sponsors and Partners Do For You? Presented By: **Various National Sponsors**

AAU Sponsors and Partners have a variety of

things to offer! During this session learn a little about all of our National Sponsors and Partners. Let them share with you what services they are offering our organization that can help assist you.

Discover the NEW AAU Website—Presented By: **Kris Martin**

Spend time looking at the NEW website and all it has to offer. Discuss future plans of what the website can do for you as a volunteer and/or event owner. Also, find out how you can help us with content and why it is important to keep the website up-to-date.

Insurance—The Real Deal—Presented By: **IOA**

During this informative session you will have the opportunity to learn from our insurance representative — what is covered by our Insurance Policy, what is not covered, how to submit claims and so much more. Use this session to ask questions on insurance that you are most frequently asked or are unsure of.

First Advantage—Understand the required background checks—Presented By: **Julie Welch**

Take the time in this session to learn and understand the policies and process of the background check. Take this opportunity to ask any questions you may have or have been asked.

Conference Moments...



Sponsor Highlight

