



THE REAL AAU



FOOTBALL  
2013

# How to Start an AAU Football Program



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# AAU is...

**Boys and Girls, Men and Women.** AAU is local and global. AAU is **laughter**, challenges, and opportunities. AAU is **the place** where you learn discipline, team work and persistence. AAU is an organization where **problem solving** and cooperation are taught through the medium of sports.

AAU is the oldest not-for-profit organization in the world dedicated exclusively to the **development** of sports. AAU is **32 different** sports programs. AAU is grassroots, local, national and global events.

AAU is athletic programs where striving to be your best is far more important than being the best. AAU is **educational programs** taught in both the written form and through example.

AAU is alumni from **Shaquille O'Neal** and Carmello Anthony, through Swin Cash and Sheryl Swoopes, to Carl Lewis, Jackie Joyner Kersee, and **Muhammad Ali**.

AAU is the AAU Junior Olympic Games. AAU is National Championships, and the **local and global** competition leading up to them. AAU is **289,860,028 million** people at practices and athletic events annually.

AAU is the AAU Sullivan Award, honoring the **top amateur athlete**. AAU is the arm of the **President's Challenge**, enhancing the fitness levels of America's youth.

AAU is impacting **communities** today and tomorrow. AAU is **building America's future one athlete at a time.**



## **WHERE YOU BEGIN HAS EVERYTHING TO DO WITH WHERE YOU FINISH.**

We've been raising champions for more than a century. Since 1888, the AAU has set the standard for amateur sports in the United States. 'Sports For All, Forever' has been our focus and drive for 125 years and counting. It is more than a motto – it is our vision for sports in the United States and throughout the world. And today we are proud to host more sporting events for more age divisions in more cities than any other organization in the world.

However, the AAU is not just about sports. For every athlete who attains professional sports status after the AAU, there are hundreds more who apply their AAU experience elsewhere. What our participants gain is much more valuable than athletic glory, much more important than any athletic achievement. Through participation in AAU sports programs athletes acquire the mental activity, emotional maturity, and social tools necessary to succeed in the classroom and in the world beyond.

We are raising tomorrow's leaders on today's playgrounds. No matter your sport, age, or experience level, there is a place for you in the AAU. Congratulations on becoming a part of this tradition. And remember, where you begin has everything to do with where you finish!

[www.aausports.org](http://www.aausports.org)

P.O. Box 10,000 • Lake Buena Vista, Florida 32830-1000  
Phone: 407-934-7200 • Fax: 407-934-7242





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AMATEUR ATHLETIC UNION

# Why Should I Join AAU?

## Our Membership is good for all of our 30+ sports

- For only \$14 for youth athletes, and \$16 for non-athletes, you can participate in any or all of our offered sports.



## Places to Play

- The AAU believes that our events should be hosted at the best facilities. That is why we are partnered with the ESPN Wide World of Sports the premier multi-sport facility in the USA.
- Our National Championships take place in fun locations including but not limited to Orlando, FL; Virginia Beach, VA; Philadelphia, PA; Los Angeles, CA; Las Vegas, NV; Cocoa Beach, FL; and New Orleans, LA.

## High Level of Competition

- The AAU is proud to have some of the best young athletes in the country competing in all of our 30+ sports.
- Former AAU athletes are now in the NBA, WNBA, MLB, as well as many Olympians.



## Events

- The AAU has many types of events to offer: Local Invitational Tournaments, Leagues, Sports Festivals, District Championships, Super Regionals, Showcase Events, and National Championships.
  - Whether you want to play close to home, or play across the country, the AAU can make it happen.
- AAU Junior Olympic Games
  - The largest youth multi-sport event in America with over 20 sports.
  - Current cities hosting: Des Moines, IA; New Orleans, LA; Virginia Beach, VA; Houston, TX; and Detroit, MI.

## Ability to compete in front of a national audience

- ESPN, local channels, webcasting

# www.aausports.org



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## Insurance

- Participant Insurance
  - Your AAU Membership comes with the benefit of secondary sports accident insurance in the event you are injured while competing or participating
- Practice and Event Insurance
  - Coverage Limit: \$10,000,000 of general liability



## Sponsors

- Champion
- Championship Productions
- Eastbay
- Florida Funwear Inc.
- Midwest Trophy
- Motel 6
- NASC
- Nationwide
- NCYS
- Office Max
- OAI Banners
- People to People
- Rawlings
- Tachikara
- USA Football
- WNBA

## Famous Alumni

- Boys Basketball: Shaquille O'Neal, Dwight Howard, Larry Bird, LeBron James, Kobe Bryant
- Girls' Basketball: Nykeshia Sales, Candace Parker, Chamique Holdsclaw
- Baseball: David Wright, B.J. Upton, Prince Fielder, Matt La Porta
- Track & Field: Jeremy Wariner, Darnell Hall, Florence Griffith-Joyner
- Sullivan Award Winners: Michael Phelps, Carl Lewis, Bonnie Blair, Robert T. Jones, Jackie Joyner-Kersey, Mark Spitz, Peyton Manning, and many more.



# All of this for \$14\* per year!

\*Youth Membership





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## Hosting an AAU Event

**Review the AAU Sport Handbooks** - Review the AAU Sport Handbooks for guidelines and rules. A current copy of the Handbooks can be downloaded from the webpage at [www.aausports.org](http://www.aausports.org) by using the sport menu located at the top of the homepage and selecting your sport.

**Contact the AAU Sports Manager or AAU National Chair** - Please visit [www.aausports.org](http://www.aausports.org) for a detailed listing of AAU Sports Managers and AAU Sport National Chairs.

You can also contact the AAU National Headquarters at (407) 934-7200 for further information.

**AAU Club Membership** - Register on-line at [www.aausports.org](http://www.aausports.org) and click on JOIN AAU.

Club Membership is necessary to apply to sanction an AAU Event. Other benefits of joining as a club include receiving AAU mailings, event notifications, membership certificate, voting rights in AAU elections and club practice insurance.

**Individual Athlete/Coach Membership** - To participate in an AAU sanctioned event, each athlete and coach must be members of the AAU. AAU membership is \$14 per youth athlete and \$16 per non-athlete (coach). As a member of the AAU, you can participate in any of the 30+ sports offered by the AAU.

The membership year is from **September 1<sup>st</sup> through August 31<sup>st</sup>**. Membership must be renewed each year to be valid.

AAU membership provides each member with sports accident insurance for all properly sanctioned AAU events and supervised practices. For specific details on insurance coverage, please refer to the current insurance brochure located on our web site.

To become a member, go to [www.aausports.org](http://www.aausports.org) and click on JOIN AAU.

**AAU Sanction Application Form** - A sanction is written approval by the AAU to authorize registered athletes to participate in a specific competition or exhibition. No event is an official AAU event unless the host has obtained an AAU sanction prior to the start of the event. Sanctions are mandatory if you plan to host an AAU event. Instructions for completing and submitting a sanction application and fees are located on our homepage [www.aausports.org](http://www.aausports.org). Located on the right-hand menu, click "Event Sanctioning". You will need to have a valid club code and individual membership ID of the club contact to submit an event sanction. If you need further assistance, please call 407-934-7200.

All participants in AAU sanctioned events must be individual members of the AAU. As the club sanctioning the event, it is YOUR responsibility to verify that everyone participating in your event is a current AAU member.





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# Getting Started in AAU Sports

## 1. AAU Club Membership- **Note: You must purchase individual non-athlete memberships for club contacts first.**

Each organization must be a registered AAU Club. You can have more than one team within the same club. Club membership can be completed instantly online at [www.aausports.org](http://www.aausports.org) by clicking on JOIN AAU. Youth club membership fees are \$30 (Club Level 1), \$60 (Level 2), or \$300 (Level 3). Visit [www.aausports.org](http://www.aausports.org) for a list of benefits for each club level. Club membership is valid September 1 to August 31.

## 2. AAU Individual Membership

To participate in the AAU, all athletes and coaches must be individual members of the AAU. As a member, you can participate in any sport in the AAU. Youth athlete membership is \$14 per athlete. Non-athlete (coach, volunteer, official) membership is \$16. A benefit of AAU membership is sports accident and general liability coverage. For an additional \$2, participants can purchase an extended benefit (AB) membership which extends coverage when participating in non-AAU events. For complete information on insurance, visit [www.aausports.org](http://www.aausports.org) and click on the insurance overview tab.

All AAU Non-Athletes will also be required to obtain PCA Double-Goal Coach® training and certification. The AAU National Office is happy to announce to its members, that this Coaches' Education is FREE for all AAU Non-Athletes. This exciting program is MANDATORY for all AAU Non-Athletes and will be administered by Positive Coaching Alliance (PCA). Please visit [www.aausports.org](http://www.aausports.org) and click JOIN NOW in order to enter and take the MANDATORY AAU/PCA coaches' educational course. Membership may be revoked from non-athletes who do not complete course prior to competition.

To become a member, you can register instantly online at [www.aausports.org](http://www.aausports.org). By using the internet for registering, you will instantly be able to print your own membership card and start participating immediately! Be sure to register as a club first so you can enter your club code when registering individuals. Individual membership is valid September 1 to August 31.

**\*NOTE:** You can no longer register for non-athlete (coach) membership onsite. New this year, background screens are conducted for all non-athletes. Membership is no longer instant. BE PREPARED and register your coaches early! You can only add a coach or chaperone onsite with a valid AAU membership number. Applied status or pending memberships are not acceptable. For more information, visit <http://aaunews.org/news/?p=7056>

## 3. Hosting AAU Tournaments and Leagues

As an AAU Club Level 2 or 3, you can apply for an event sanction to host your own tournaments or leagues. Event Sanction fees are \$50 for a youth event per day maxing out at \$350 (Fees Cap after a maximum of 7 days). Visit our website [www.aausports.org](http://www.aausports.org), click over on the right in the dark grey box with yellow letters on Event Sanctioning to submit an event sanction application or for more information on sanctioning an event with the AAU.

Sanctioning your event with AAU has many benefits.

- The resources of a multi-million dollar organization while maintaining administrative control of your event
- The AAU nationally recognized brand and logo
- Multi-million dollar insurance program
- Marketing opportunities with AAU members
- AAU ribbons, medals and banners
- Established and recognized sport rules
- Local and national websites to promote your event
- Convenient online services

While submitting your event sanction you can also request Event Third Party Certificates for your facilities if they require them (fees apply).

## 4. Local District Directors

Your local District Director can provide you with additional information regarding other teams and tournaments in your area. If there is not a Director in your area and you are interested in developing a program in your District, please contact the AAU National Office at 407-934-7200. Also, visit the sport specific website for your sport by going to [www.aausports.org](http://www.aausports.org) and clicking your sport from the drop-down menu.

## 5. Insurance and Insurance Certificate Program

As an AAU registered Club you have access to our insurance certificate program. This program offers a verification of insurance for the club, third party practice, event, extended benefit and sponsor certificates. Please visit [www.aausports.org](http://www.aausports.org) and click on the insurance overview tab for a more comprehensive explanation of the entire insurance program as well as information on the AAU insurance certificate program.



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## Hosting an AAU Event

The AAU Brand and benefits are the perfect tools for event directors to use to ensure a successful event. Planning and advertising are the keys to your events' success. Plan ahead; submit your sanction application in a timely manner to enable participants to schedule and make travel plans to attend.

### To Submit an Event Sanction Application

After obtaining a club level 2 or 3 and an individual non-athlete membership for the contact listed on the club, go to [www.ausports.org](http://www.ausports.org). On the right you will find a box with yellow lettering; click on Event Sanctioning/Event Sanction Application. You may choose a logo or provide your own. Choose a flyer template or upload your own flyer. All approved event sanctions are posted on our find an event site where more than 10 million viewers have access to your event information.

### Order AAU Medals and Awards

As a benefit of sanctioning your tournament through the AAU, you can order AAU medals and ribbons. To order awards, you must submit to the AAU National Headquarters: (1) Awards Application (2) Tournament Flyer (3) Signed Copy of the Approved Sanction (4) Appropriate Fees.

Championship Medals are available for association and regional championships for \$6.32 per set (includes 1 gold, 1 silver and 1 bronze medal). Sports for All Medals are available for invitational, league, open, or preliminary events. The cost is \$1.99 per medal (gold, silver or bronze). Ribbons are available for first through eighth place, plus merit. The price for ribbons is twenty-five (25) cents each. Orders must be received at the AAU National Headquarters at least 15 days prior to the event. Orders received less than 15 days prior to the event will be assessed a \$40.00 late fee. A shipping and handling fee of 10% of the total will be charged to each order less than \$1000. Orders \$1000 or more will be charged 5%. In addition, if the order requires next day shipping or 2-day shipping, you must pay the shipping cost via credit card.

For complete information on AAU Awards, please refer to the *Awards Application Form*.

### Claim Forms

In case of any incidents during your event, make sure you have copies of the AAU Claim Forms at the tournament. These forms should be completed and submitted to the address on the instruction page immediately after an incident. This holds true whether the person involved is a participant or spectator, or whether or not you feel the incident will result in a claim. Please follow all the directions on the form. Claim forms are available at [www.ausports.org](http://www.ausports.org) under the Insurance Overview Tab.



**DISTRICT AAU**  
**Football**  
**EVENT NAME**  
**EVENT DATE**  
**Hosted by CLUB NAME**  
**CITY, STATE**



**AGE GROUPS:**

**ENTRY FEE:** \$

**ENTRY DEADLINE:** DATE

**AWARDS:**

**FORMAT:**

**RULES:** Event will follow current AAU Rules

**ENTRY FEES PAYABLE TO:**

- This event is sanctioned by the Amateur Athletic Union of the U. S., Inc.
- All participants must have a current AAU membership.
- AAU membership may not be included as part of the entry fee to the event.
- AAU membership must be obtained before the competition begins except where the event operator has a laptop available with an internet connect. Participants are encouraged to visit the AAU web site [www.aausports.org](http://www.aausports.org) to obtain their membership.

**FOR MORE INFORMATION:**  
(CONTACT INFO)



# What are the benefits of AAU Membership?

The Amateur Athletic Union has over **600,000 total members** and still growing! The Amateur Athletic Union's motto is "Sports For All, Forever!;" we believe in sport activity from ages 2-99. By joining the AAU, you will have the resources of a multi-million dollar organization while maintain administrative control of your event. The AAU is a nationally recognized brand, logo with established and recognized sport rules.

Your club and members will receive benefits of a multi-million dollar insurance program with convenient online services. If you sanction your event with the AAU, you will have marketing opportunities and eblast promotions of your event **to the 1 million** plus current and past members of the AAU as well as listing the event on our local and national websites.

Our membership fees are low and we offer a variety of sports. Your one (1) membership is valid for any of our 30+ sports! We offer two types of individual AAU memberships and three levels of club AAU memberships.

## **Individual Memberships** (See AAU Insurance Program Summary of this packet)

### **1. Athlete Memberships** with Sport Accidental Insurance Benefits

- a. \$14 Regular membership
- b. \$16 Extended Coverage (AB) membership

Allows AB members to participate in non-AAU sanctioned events (\*See separate handout)

### **2. Non –Athlete Memberships** with Sport Accidental Insurance Benefits

- a) \$16 Regular membership
- b) \$18 Extended Coverage (AB) membership

Allows AB members to participate in non-AAU sanctioned events (\*See separate handout)

## **Club Memberships** (See AAU Insurance Program Summary of this packet) **Note: In order to purchase a club membership you must first purchase individual non-athlete memberships for your club contacts.**

### **1. Club Level 1** with Liability Insurance Benefits

- a) Eligible to participate in events
- b) Eligible to vote at appropriate District meetings
- c) Eligible to receive sanction for practice insurance

### **2. Club Level 2** with Liability Insurance Benefits

- a) Eligible to participate in events
- b) Eligible to vote at appropriate District meetings
- c) Eligible to receive sanction for practice insurance
- d) Eligible to receive sanction to host an event
- e) Eligible to use AAU Name & Logo in AAU sanctioned events

### **3. Club Level 3** with Liability Insurance Benefits

- a) Eligible to participate in events
- b) Eligible to vote at appropriate District meetings
- c) Eligible to receive sanction for practice insurance
- d) Eligible to receive sanction to host an event
- e) Eligible to use AAU Name & Logo in AAU sanctioned events
- f) Eligible for tax-exempt status
- g) Eligible to accept tax-exempt donations
- h) Eligible to become sales tax exempt in your state





## **EXTENDED COVERAGE PROGRAM (AB)**

The Extended Coverage (AB) coverage program was developed to extend coverage for AAU members while participating in events hosted by organizations that are not member clubs of the AAU. Coverage in this program is provided for properly registered athletes or non-athletes for events in the United States of America (including its territories and possessions) Puerto Rico, and Canada.

### **To have extended coverage (AB), the following criteria applies:**

- For team competitions, the entire competing team and coach (non-athlete) must be AAU extended coverage (AB) members.
- For individual competitions, each competing individual must be an AAU extended coverage (AB) member and must be supervised by an AAU extended coverage (AB) registered coach.
- The competition must be formally scheduled, supervised and conducted by a recognized sport association, civic organization or school (and not be a member of the AAU).
- If you are a member of the AAU in the extended coverage (AB) category and conduct an event that is not sanctioned by the AAU, you forfeit your rights of extended coverage (AB), for that event only.

### **Benefits of the AB program are:**

- Sports Accident
- General Liability
- Certificates of Insurance

### **Who is insured?**

- Athletes
- Non-Athletes
- Member clubs/teams
- Amateur Athletic Union of the United States, Inc.



### **When does AB coverage take effect?**

- Coverage takes effect when AAU registered members in the extended coverage (AB) category are participating in **events hosted by organizations that are not member clubs of the AAU.**
- **Example:** All of Jim's Basketball Team members are registered AAU extended coverage (AB) members. Jims Basketball Team is participating in an event hosted by the local Park and Recreation organization. The Park and Recreation organization is not a member club of the AAU nor is the event sanctioned by the AAU. Jim's Basketball Team has coverage in this situation by being AAU extended coverage (AB) members.



# AAU Insurance Program Summary

AAU Insurance is a benefit of membership.

Club Membership insures practices and an event sanction insures competitions/clinics etc.,  
Everyone participating must also have an individual AAU Athlete or Non Athlete Membership

**SPORTS ACCIDENT:** Coverage is provided for properly registered members that are injured during an approved event. Coverage is excess medical and becomes primary if there is no other coverage.

Excess Medical	\$50,000
Youth/Non Athlete Deductible (can be removed or disappear with primary insurance)	\$200
Adult Athlete Deductible (can be removed or disappear with primary insurance)	\$500
Accidental Death & Dismemberment	\$10,000
Dental Insurance	100% U&C Included in Policy Max

**Who is insured? (The following categories include but are not limited to)**

Athletes and Non-Athletes  
Registered Members residing in foreign countries are covered while participating on U.S. Soil.

**Covered events**

**Sanctioned Events:** This is an event that has been applied for and received a sanction from the AAU of the U.S. Inc.  
**Supervised Practices** for member clubs.

**GENERAL LIABILITY COVERAGE**

**LIMITS**

Each Occurrence - <b>per club/team</b>	Up to \$10,000,000
Aggregate - <b>per club/team per year</b>	Up to \$12,000,000
Products/Completed Operations Aggregate	Up to \$12,000,000
Personal and Advertising Injury	Up to \$10,000,000
Participant Legal Liability	Part of Per Occurrence Limit
Damage to Premises Rented to you	\$1,000,000
Medical Expenses (any one person)	\$5,000
Sexual Abuse & Molestation - Each Occur	\$1,000,000
Sexual Abuse & Molestation - Aggregate	\$2,000,000
Crisis Management Coverage/Bell Endorsement	Included
Participant vs. Participant	Up to \$1,000,000

**Who is insured? (The following categories include but are not limited to)**

Athletes and Non-Athletes  
Member clubs/teams when all participants are registered as athletes or non athletes  
Event organizers, promoters, sponsors and managers of AAU sanctioned events  
Volunteers while acting in their capacity at an AAU sanctioned event  
AAU of the USA, Inc.  
AAU Districts, AAU Governors and Administrators, AAU Directors & Officers  
Officials while acting in their capacity at an AAU sanctioned event  
Spectators

**Covered events**

**Sanctioned Events:** This is an event that has been applied for and received a sanction from the AAU of the U.S. Inc.  
**Supervised Practices** for member clubs.

**EXTENDED COVERAGE (AB) INSURANCE PROGRAM**

The Extended Coverage (AB) program was developed to extend coverage for AAU members while participating in events hosted by organizations that are not member clubs of the AAU. Coverage in this program is provided for properly registered athletes or non-athletes.

Sports Accident	\$50,000
Liability Coverage	Up to \$10,000,000
Aggregate - per club/team per year	Up to \$12,000,000

Extended Coverage (AB) Is not available in the sport of Adult Taekwondo  
Any organization that is a member of the AAU and hosts an event that is not sanctioned by the AAU would not have any coverage for the event, even if its members are AAU AB Registered.

## VERIFICATION OF INSURANCE AVAILABLE

ALL INSURANCE CERTIFICATES ARE AVAILABLE AT WWW.AAUSPORTS.ORG UNDER THE INSURANCE OVERVIEW TAB

**Verification of Insurance:** This document verifies the club has insurance coverage as defined by the AAU policy and extends the club's coverage to a third party (if accepted by the third party). Your specific club name will appear on the document. **Free-Documents Available immediately.**

## THIRD PARTY/ADDITIONAL INSURED INSURANCE CERTIFICATES AVAILABLE

ALL INSURANCE CERTIFICATES ARE AVAILABLE AT WWW.AAUSPORTS.ORG UNDER THE INSURANCE OVERVIEW TAB

**This program is designed to provide member clubs the ability to obtain certificate(s). The fee structure is based on requesting the third party/additional insured certificate(s) at least 30 days before coverage start date or incurring an expedite fee**

Fee Structure	Fee	Expedite Fee	Total
Start Date is 31 + days from today	\$35	NA	\$35
Start Date is 16-30 days from today	\$35	\$65	\$100
Start Date is 0-15 days from today	\$35	\$100	\$135

For the fees listed above, you may request up to 200 third party/additional insured certificate(s) in one transaction. If you do not list all requests on your initial submission, there will be a \$25.00 transaction fee each time you return to list additional requests. For each facility/entity over 200 there is a \$10.00 per facility/entity fee.

**PRACTICE CERTIFICATES:** Fees apply. This certificate extends coverage for members during practice and practice only. The practice must be scheduled & supervised by an AAU non-athlete member. It specifically names the third party/additional insured, confirms the club has coverage as defined by the AAU policy and extends the club's coverage to the third party/additional insured. (This certificate is applicable where needed for CG 2026 1185).

**Available 2 hours after certificate request**

**EVENT CERTIFICATES:** Fees apply. This certificate extends coverage for activities such as leagues, tournaments, clinics and other events approved by the Amateur Athletic Union of the United States, Inc. There must be a sanction number relative to this event. Sanctions may take up to 16 days for approval. It specifically names the third party/additional insured, confirms the club has coverage as defined by the AAU policy and extends the club's coverage to the third party/additional insured. (This certificate is applicable where needed for CG 2026 1185).

**Available 2 hours after Approval of Event Sanction Application**

**SPONSOR:** Fees apply. This certificate extends coverage to a benefactor or donor who supports a member club. The sponsor name will appear on the certificate(s). It confirms the club has coverage as defined by the AAU policy and extends the club's coverage to the third party/additional insured. (This certificate is applicable where needed for CG 2026 1185). This type of certificate request must be submitted to the AAU National Office for processing.

**Available 24-48 hours after request has been submitted and accepted.**

**EXTENDED COVERAGE (AB) CERTIFICATE:** Fees apply. This certificate is for AAU member clubs while participating in events hosted by organizations that are not member clubs of the AAU. These non-AAU events include leagues, tournaments, clinics, etc. This certificate must be obtained by an AAU member club. This certificate insures the named third party in regards to the AAU member club's sole negligence. The entire competing team and coach (non-athlete) must be AAU AB members. If you are a member of the AAU in the AB category and conduct an event that is not sanctioned by the AAU, you forfeit your rights of AB coverage for said event. This type of certificate request must be submitted to the AAU National Office for processing.

**Available 24-48 hours after request has been submitted and accepted.**



**This brochure is only a brief description of the coverage available under the AAU Policies. The policies may contain reductions, limitations, exclusions and termination provisions. If there is a conflict between the contents of this document and the policy, the terms and conditions of the policy will govern in all cases.**



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# Suggestions to get you started

Forming a team can be a little overwhelming so the following are a few things to consider when beginning the process.

## Important Considerations

The four most important considerations in forming a team are developing a philosophy for your team, finding committed players, finding a coach and finding a practice facility.

## Develop Philosophy

Will it be a participation team where everyone gets equal playing time or a performance team where playing time must be earned? If the coach and the players don't buy into the philosophy of the team it will eventually lead to problems and hard feelings.

## Selection of Players

- Will you run area wide or local tryout?
- Will they be open tryouts or by invitation only?
- Are tryouts necessary or will you just select your own team?
- You will also need to decide how many players you will have on your teams' roster. Cost, which is addressed in the next section (click on Financial Obligations of Clubs/Teams) have some impact on that decision.

## Develop a Budget

You must first figure out how much money you need to run your club. You have an option of dividing the cost of running your club amongst the number of players on your team. If you want to supplement the amount of money the players are responsible to contribute or if you do not want the players to contribute any money then you must do one of the following action points.

## Get a Sponsor

Find a local business or person in your area that would like to sponsor your team either with money or merchandise.

## Solicit Donations

Your first step in this process is to visit [www.aausports.org](http://www.aausports.org) and get a Club Level 3 membership. Selecting a Club Level 3 membership makes your club a subordinate under the AAU's Group exemption program, making the entity a tax-exempt organization. Level 3 Clubs are eligible to accept tax-exempt donations directly. (See club memberships).

## Host a Tournament

Hosting a tournament can give your club an opportunity to raise money for your team. Questions? For further information on how you can begin running AAU leagues, tournaments, and clinics, please contact [trevor@aausports.org](mailto:trevor@aausports.org) or [crystal@aausports.org](mailto:crystal@aausports.org) for more info.



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## **Suggestions to get you started**

(continued)

The information provided above is a general guideline to be followed at your discretion. The AAU does not endorse any particular organizational process or Claim to have exact knowledge on how to start or find a team.

\*The information provided above is a general guideline/suggestion to be followed at your discretion.







# AAU FOOTBALL



## Hosting a League/Event

**Suggestions** for getting you started:

1. Create a budget for the league/event
2. Secure a facility/facilities and contract  
>Include equipment, supplies and other as you find necessary
3. Create an administrative team
 

League/Event Director	Concessions Coordinator
Officials Coordinator	Sponsors/Marketing Coordinator
Football Coordinator	Awards Coordinator
Cheer Coordinator	Other as you find necessary
Registration Coordinator	
4. Sanction the league/event with the AAU
5. Solicit sponsorships
6. Set up registration process
7. Promote via AAU website calendar of Events, email blast, registration info, and other creative ideas
8. Set a tentative schedule
9. Secure officials
10. Purchase supplies, awards, concessions, office supplies, decorations and etc. as you find necessary.
11. Post final schedule and send to each specific club participating
12. Results
  - >post onsite throughout league/event
  - >post online
  - >submit to AAU post event
  - >send to each specific club who attended.
13. Wrap up/Review
  - >Review budget
  - >Create a pros and cons list for future events

\*For more information, visit [www.aaufootball.org](http://www.aaufootball.org)

## Competition Rules

The AAU Football program shall follow the NFHS competition rules with the exceptions and modifications for the National Championships listed in the Rules tab of [www.aaufootball.org](http://www.aaufootball.org).

## Team Composition

Teams competing in the 8 & Under - 14 & Under age divisions shall be composed of a minimum of seventeen (17) players and a maximum of thirty five (35) players. A team is limited to one (1) Head Coach, and four (4) Assistant Coaches.

\*This is for National Championship play. Modifications to minimum/maximum roster size and total amount of coaches can be modified locally, provided it is not a safety issue.

## Practice

Set a practice schedule that best fits your program, budget and facility. Create the schedule according to your number of athletes, time allotted, fee paid, staff availability, etc. as necessary.

## AAU Football National Chairman

Keith Noll

715-231-4000

[KeithN@ausports.org](mailto:KeithN@ausports.org)

Visit

[www.aaufootball.org](http://www.aaufootball.org)

for more information.

# AAU is...

*“AAU was a springboard to everything I have achieved.”*

- Van Chancellor  
Basketball Legend

*“It’s not about being the best. It’s about discovering what your best is.”*

- Peyton Manning  
Indianapolis Colts

*“I have always admired the organization. The AAU does wonderful work.”*

- Eddie Einhorn  
Owner of Chicago Bulls and Chicago White Sox

*“Our NFHS strategic plan called on us to reach out to organizations such as the AAU.”*

- Robert F. Kanaby  
Executive Director, NFHS

*“For me to win the AAU James E. Sullivan Award – Wow, people really respect me.”*

- Chamique Holdsclaw  
WNBA Player

*“What I respect about the AAU is it's well organized and well put together. Keep it up AAU.”*

- Shaquille O’Neal  
NBA Player

*“You know what I like about AAU? AAU saves lives! It takes kids off street corners and away from drugs. AAU is a great organization!”*

- Percy “Master P” Miller  
Entrepreneur

*“The AAU has been a powerful force in the great athletic success the United States has enjoyed.”*

- Gerald R. Ford  
38th President of the United States

