

Let's Play 26th Annual
HOCKEY
EXPO

RiverCentre - St. Paul, MN
March 6 & 7, 2015

For Immediate Release
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Nov. 6, 2014

26th Annual Let's Play Hockey Expo set for March 6-7, 2015
World's largest consumer hockey show returns to St. Paul, Minn.

The 26th Annual Let's Play Hockey Expo, the world's largest consumer hockey show, returns to Saint Paul RiverCentre on Friday-Saturday, March 6-7, 2015. Held in conjunction with the Minnesota State High School League's Boys' Hockey Tournament, the Expo is free, open to the public and offers a sneak peak at the hottest hockey equipment and merchandise, hockey schools and camps, training devices and retail sales.

Hockey enthusiasts can check out products and services from over 200 exhibitors, showcasing the top hockey manufacturers, apparel, retailers, camps and more. Sports cards and collectibles, cutting-edge product demonstrations, giveaways, hourly door prize drawings and celebrity appearances make the Expo one of the can't-miss hockey events of the season. Returning in 2015, the nation's largest hockey memorabilia and sports card show will take place in the Kellogg Lobby with over 40 dealer tables. Additionally, new this year will be an expanded interactive golf area.

For the second straight year, the AAU will hold its National Mite Ice Hockey Championship in the Twin Cities the same weekend as the Expo. Teams from coast to coast will be vying for the Mite national title at the Minnesota Made Ice Center in Edina, Minn., and players, parents and family members will attend the Expo for a full week of hockey entertainment.

Also for the second straight year, the adjacent Roy Wilkins Exhibition Hall will host the Let's Play Baseball/Softball Expo. Attendees can check out the latest in baseball and softball gear, plus try out products in the batting cages. The Minnesota Twins, along with alumni players, will be putting on instructional clinics for young baseball and softball players.

The Expos at Saint Paul RiverCentre and Roy Wilkins Exhibition Hall are connected to Xcel Energy Center, making it easy and convenient for fans to access the shows. Last year's Let's Play Hockey Expo was attended by more than 40,000 hockey enthusiasts. The events are presented by Let's Play Hockey and the Minnesota Wild.

For additional Expo details, go to www.letsplayhockey.com.

What: Let's Play Hockey Expo
When: March 6-7, 2015
Where: St. Paul RiverCentre
Hours: 10 a.m.-6 p.m. (Friday)
10 a.m.-5 p.m. (Saturday)
Admission: Free