

DEDICATE YOUR AAU SEASON TO HELPING KIDS WITH CANCER

# CHAMPION

for kids with cancer

## TURN YOUR SEASON'S STATS INTO LIFESAVING RESEARCH DOLLARS

Through your personalized webpage, friends and family can make a one-time donation or pledge a dollar amount for your athletic accomplishments. (Points, goals, hits, etc.) For example, **\$2 per point x 50 total points = \$100 for kids with cancer.** All proceeds from the Amateur Athletic Union (AAU) Cares Champion for Kids with Cancer program benefit Alex's Lemonade Stand Foundation.

CONTACT US AT [KICKIT@ALEXSLEMONADE.ORG](mailto:KICKIT@ALEXSLEMONADE.ORG) FOR MORE INFORMATION.



### YOUR SEASON'S STATS CAN HELP CHANGE THESE STATS

- 2/3 of kids with cancer will have long-lasting side effects from treatment.
- Cancer kills more children than any other disease.
- Childhood cancer receives only 4% of U.S. federal funding for cancer research.

### ANY ATHLETE, ANY AGE, ANY SPORT

With over 700,000 participants, the AAU's philosophy of "Sports for All, Forever," illustrates how athletes of almost any sport can help kids fight cancer through AAU Cares.

### GETTING STARTED IS EASY

- Personalized webpages can be set-up in just a few minutes.
- All materials are provided in a kit or available online.
- AAU Cares Champion coaches are available to help every step of the way.



START TODAY AT [ALEXSLEMONADE.ORG/AAU](http://ALEXSLEMONADE.ORG/AAU)