Dedicate your AAU season to helping kids with cancer

**CHAMPION**
for kids with cancer

**TURN YOUR SEASON’S STATS INTO LIFESAVING RESEARCH DOLLARS**

Through your personalized webpage, friends and family can make a one-time donation or pledge a dollar amount for your athletic accomplishments. (Points, goals, hits, etc.) For example, $2 per point x 50 total points = $100 for kids with cancer. All proceeds from the Amateur Athletic Union (AAU) Cares Champion for Kids with Cancer program benefit Alex’s Lemonade Stand Foundation.

CONTACT US AT KICKIT@ALEXSLEMONADE.ORG FOR MORE INFORMATION.

**YOUR SEASON’S STATS CAN HELP CHANGE THESE STATS**

- 2/3 of kids with cancer will have long-lasting side effects from treatment.
- Cancer kills more children than any other disease.
- Childhood cancer receives only 4% of U.S. federal funding for cancer research.

**ANY ATHLETE, ANY AGE, ANY SPORT**

With over 700,000 participants, the AAU’s philosophy of “Sports for All, Forever,” illustrates how athletes of almost any sport can help kids fight cancer through AAU Cares.

**GETTING STARTED IS EASY**

- Personalized webpages can be set-up in just a few minutes.
- All materials are provided in a kit or available online.
- AAU Cares Champion coaches are available to help every step of the way.

**Alex’s Lemonade Stand Foundation for Childhood Cancer**

START TODAY AT ALEXSLEMONADE.ORG/AAU