

Summer 2003

Dear Sports Writer:

The AAU will be hosting the U16, U17, Junior Boys Basketball Super Showcases and National Championship this July at the Disney's Wide World of Sports complex. The Amateur Athletic Union (AAU) is one of the largest non-profit sports organizations in the nation with the goal of developing and promoting amateur sports. We invite you to attend this showcase giving your audience a chance to meet some of the top amateur athletes in the country.

The AAU Boys Basketball Super Showcase and National Championships play will be held from July 20 – July 31. The divisions of play will be broken into three main categories:

|   |                   |
|---|-------------------|
| U16 Boys Basketball Super Showcase:           | July 20 – July 22 |
| U17 Boys Basketball Super Showcase:           | July 23 – July 26 |
| Junior Boys Basketball National Championship: | July 26 – July 31 |

Among these three events we are scheduled to have over 280 teams in attendance providing coverage of over 3000 players and coaches. This is a great opportunity to cover the stars of tomorrow. Such superstars like Shaquille O'Neal and Chris Webber found professional careers after playing AAU basketball. We would like you to be apart of our AAU Boys Basketball Super Showcase and National Championship.

Media credentials to attend this event are available through the AAU National Office. Please fax credential requests on company letterhead to Melissa Wilson at the AAU National Office at 407-934-7242 before Friday July 18<sup>th</sup>. Requested credentials will be available for pick up at the Media Center at the Disney's Wide World of Sports complex. Any questions may be directed to Melissa Wilson, AAU Media Coordinator, at 407-828-5636 or Brandon Cron, AAU Marketing and Media Intern, at 407-828-3750 before Friday July 18<sup>th</sup>.

Thank you in advance for your interest in the Amateur Athletic Union and the AAU Boys Basketball program. We hope you decide to assist us in our coverage of the AAU Boys Basketball Super Showcase and National Championship. Each game is always full of excitement!

Sincerely,

Melissa Wilson  
AAU Director of Marketing and Media  
407-828-5636  
[melissa@aausports.org](mailto:melissa@aausports.org)

Brandon Cron  
AAU Marketing and Media Intern  
407-828-3750  
[brandon@aausports.org](mailto:brandon@aausports.org)



# AAU Boys Basketball AAU MEDIA CREDENTIAL REQUEST FORM

The Amateur Athletic Union or AAU, is one of the largest multi-sport, non-profit, volunteer sports organizations in the United States. One of our goals is to provide an outlet for amateur athletes to grow through sport and physical fitness programs available to all ages. Our Philosophy of "Sports for All, Forever," is shared by nearly 500,000 participants and over 50,000 volunteers assisting us in development and promotion for amateur sports. The Amateur Athletic Union sanctions more than 34 sports programs, 250 national championships, and over 10,000 local events within 58 associations across the United States annually.

For more information about AAU Events please contact Melissa Wilson, AAU Marketing at 407-828-5636 or via e-mail at [melissa@aausports.org](mailto:melissa@aausports.org) also Brandon Cron, AAU Marketing Intern at 407-828-3750 and by email at [brandon@aausports.org](mailto:brandon@aausports.org) or visit the AAU website at [www.aausports.org](http://www.aausports.org)

NAME: \_\_\_\_\_

MEDIA AFFILIATION (Please Circle Affiliation):

- Newspaper, Magazine

- TV, Radio

- Scout Service

- Internet/Web Media

- Other \_\_\_\_\_

SPORTS EDITOR: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

EVENT ATTENDING: \_\_\_\_\_

***PLEASE SEND TO:***  
***Amateur Athletic Union***  
***C/O Walt Disney World Resorts***  
***P.O. Box 22409***  
**Lake Buena Vista, FL 32830-1000**  
***Attn: Melissa Wilson***  
**Send Form via e-mail to: [melissa@aausports.org](mailto:melissa@aausports.org)**

**Please Note: Credential requests must be received at least three days before the event.**