

# SAMPLE FLYERS

## IOWA MIDDLE & HIGH SCHOOL PROGRAM



**Sectional and State (District) events that qualify athletes to the AAU Junior Olympic Games must submit the AAU club application and sanction form. Contact AAU or BPA for more information.**

**Go to [www.iowabpa.com](http://www.iowabpa.com)  
to make changes to these flyers  
to accommodate the needs of your program.**

**[www.aaubowling.org](http://www.aaubowling.org)**

**[www.bpaa.com](http://www.bpaa.com)**

**DEVELOP MORE YOUTH BOWLERS.  
(Information for Proprietors Only)**

New Middle & High School Programs starting tentatively February 22, 2010 and ending in April. This program is for IBPA/BPAA members only.

Your high school doesn't have sanctioned high school bowling? This is a bowling program for middle and high school students without any cost to the school and it is funded by the athletes.

In Illinois over 50% of student athletes in these programs do not bowl in a youth bowling program.

If you do have high school bowling, this is a way to have a program for that age group, after the high school bowling season has ended. The coaches and athletic directors are very interested because they feel it is not only a great farm system to develop future high school stars, but also to have something available for other students to participate in.

See the general information list. This will help to answer a lot of questions.



Below is an estimated breakdown of the expenses.

**See Action Plan for information on this fundraiser to help fund your program.**

**Centers estimated breakdown of expenses of  
AAU Middle and/or High School Programs.**

**Cost vs. Revenue based on 15 members in program.**

<b>Income:</b>		<b>Expenses:</b>	
Registration fee	\$ 75.00	10 Practices X \$2 = \$20 X 15 =	\$300
<u>Athletes</u>	<u>X 15</u>	6 Matches X \$4.50 = \$27 X 15 =	\$405
<b>Total Income</b>	<b>\$1125.00</b>	<u>T-shirts w/print = \$6 X 15 =</u>	<u>\$90</u>
		<b>Total</b>	<b>\$795</b>
		Head Coach	\$ 100
		Scholarships	\$ 100
		(To be deposited in USBC Smart Fund)	
		<u>High Game &amp; High Score Award</u>	<u>\$ 50</u>
		<b>Total Expense</b>	<b>\$1045</b>
		<b>Total Income = \$1125</b>	
		<b>Over/Short = + \$80</b>	

**These Costs do not include any assistant coaches which may be your current youth or high school bowlers. These assistants will most times work for free game certificates each week.**

**These Costs do not include any travel. Coach should recruit responsible parents to drive the athletes.**

**There will be a \$4.00 admission fee at the events that proprietors may use to help fund the program.**

**SHIRTS > New Middle School Uniform logo T-shirts can be purchased in school colors for \$6.00 printed. E-mail your order to: hopkinsspt@aol.com or call Hopkins Sporting Goods 1-800-362-2637**

**Shirts will be printed with new Middle or High School logo and school name on back of shirt.**

# Action Plan

1. Contact your closest Iowa BPA Member Centers (whether they have sanctioned high school bowling not) to see if they are interested in middle and/or high school bowling traveling league or hold tournaments. Program will be a qualifier for AAU State finals and a chance to compete in the AAU Junior Olympic National Championships.

You will need a league secretary to keep averages and standings.

Organize your meet dates with other centers.

2. Talk to your current high school bowling coach about assisting with the set up of the program.  
Start getting you posters and flyers up and out to current High School and Youth Bowlers in your center immediately.
3. Contact your AD/Principle of your school(s). Let them know the dates you have set up. Have your bowling coach go with you, if possible, to talk about the benefits of the farm system program.
4. Get permission to display your posters and hand out registration flyers. (Flyers and posters will be available on line [www.iowabpa.com](http://www.iowabpa.com) in Microsoft Word so you can make your own changes. Or call the BPA State Office and we will customize your posters for you.
5. Ask if your school will make announcements about the program as the date approaches.
6. Coaches will want to have a meeting with the athletes before the first practice to organize teams and go over the general information, including practice and meet dates. (You will want to order your uniform shirts after this meeting.) Shirt information on Expense breakdown sheet.
7. Final standing sheets will need to be sent to the Iowa BPA State Office for verification and a list of participating centers.

- \* NOTE: Iowa coaching rules prohibit sanctioned high school coaches from coaching their high school bowling athletes that they have coached in the same calendar school year. However your high school coach may want to coach the middle school team(s).



## Peeler Card Program:

- \* The cards contain 28 coupons for substantial discounts to the nation's best known restaurants such as McDonalds, Pizza Hut, Subway and many more, plus 4 bowling coupons for 3 free games when you buy 3 games.
- \* The cards can **save you up to \$400** and are **good until 12/31/2010!**
- \* The cards sell for only \$10, so they are easy to market in a tough economy.
- \* The Geatapeels Card has been voted **easiest fundraiser** for the year for the past 3 years.
- \* We provide the cards at **NO UPFRONT COST**
- \* You can return any cards you don't sell, so there is **NO RISK!**
- \* You keep \$6 for every card sold.

**To order your cards and start fundraising today, please call the Iowa BPA at 1-800-622-2695.** We are putting an incentive program into effect to reward the students or youth bowlers, that sell the most cards, with prizes. We will have more details on the website as soon as the program is ready. We want to get the cards in your as soon as possible so you can start earning funds for your projects.

# PACKET INDEX

1. Proprietor introduction: Explanation of program, cost breakdown and shirt order information.
2. Action Plan: How to get started.
3. List of reasons spectators should be willing to pay admission.
4. Sign up flyers for Middle Schools that will travel to 2 or more bowling centers to compete.
5. Sign up flyers for Middle Schools in small communities and bowling centers that do not travel.
6. Sign up flyers for High Schools that will travel to 2 or more bowling centers to compete.
7. Sign up flyers for High Schools in small communities and bowling centers that do not travel.
8. Poster for Middle Schools that are in communities that have sanctioned high school bowling.
9. Poster for Middle Schools that are in communities that do not have sanctioned high school bowling. We don't want the schools to think that we are pressuring them to sanction bowling.
10. Poster for High Schools that are in communities that have sanctioned high school bowling.
11. Poster for High Schools that are in communities that do not have sanctioned high school bowling. We don't want the schools to think that we are pressuring them to sanction bowling.

***All flyers and posters are available at [www.iowabpa.com](http://www.iowabpa.com) in a Microsoft Word format so you can change or add your own information.***

# IOWA MIDDLE & HIGH SCHOOL SPRING BOWLING PROGRAM (General Information)

"Get ready to bowl on your Middle School/High School Bowling Team and a chance to advance to the AAU Junior Olympic National Bowling Championships".

01. The initial \$75.00 cost is the only cost you will incur for the middle school conference bowling season.
02. The season begins with the 2 weeks of practice twice a week and 6 weeks of 1 match and 1 practice per week. Everyone Participates.
03. Bowling balls and rental shoes are provided if needed
04. Each bowler receives a "bowlers card" with bowling and pro shop privileges.
05. 90% Handicap of 200 - this creates a level playing field for all bowlers.
06. Bowlers are to wear a uniform to the meets (no exceptions) a uniform shirt must be current. Uniform replacement cost is \$20.00.
07. Cancellation criteria: If school is canceled, practices and matches are canceled. If a scenario arises during the school day, a decision will be made at 2:00p.m. the day of the meet.
08. No wearing of hats, headgear or use of cell phones or headphones during meets or practices.
09. The School Name Middle School Team will bowl at Your Center Name & Address Lanes (include address, city and telephone of bowling center)
10. Legal lineup: If four or five members on a team 2= legal lineup: If three or less on a team 1= legal lineup.
11. Awards will be given out at seasons end - high game, high series and team awards.
12. In traveling leagues teams travel to 2 or more bowling centers. The high scratch average Boys and Girls team with the greatest scratch pinfall will receive automatic advancement (optional) District (State) finals qualifier (bypassing the AAU sectional qualifier). Advancing team must have at least 3 members of the original team. Advancing athletes must participate in 2/3rd's of all matches.

If team chooses not to advance, the next finishing team(s) in line may take their advancing spot. \*Advancing Boys (open) and Girls teams with the highest pin fall must have 5 bowlers for their teams for the district (state) finals. They may pick up to 2 members within their traveling league if needed to make the 5 person roster.

At the district (state) finals the format will be 2 games of regular bowling followed by 5 games of Baker. (All teams will bowl scratch.)

13. Any other middle or high school teams not advancing to the District (State) finals qualifier as noted in #12 may have the option to enter the AAU Junior Olympics sectional qualifier for a chance to advance to the District (State) & National AAU Junior Olympic Championships.

## SCHOLARSHIPS AVAILABLE TO WIN!

14. For information on AAU sectional, District (State) and National Junior Olympic Games (ages 14 and under or ages 15-19) National Bowling Championships will be forthcoming in January 2010. Go to [www.aubowling.org](http://www.aubowling.org) for current sectional/District (State) and National AAU Jr. Olympic Games information.
15. Cost for the optional sectional and District (State) AAU Qualifiers are \$15.00 each per athlete plus AAU \$12.00 and USBC Youth temporary membership (if you are not already a member) \$2.00.
16. An admission charge of \$4.00 will be collected for all meets, student activity passes accepted.

These are suggested criteria to follow. However each operating league may modify their criteria if they are published on the back of the flyer and given to each participant.

Middle Schools that travel to 2 or more bowling centers.

Name of School \_\_\_\_\_

# Iowa Middle School Spring Bowling Program

In Conjunction with AAU JO Qualifier

## Now Forming

February, \_\_\_\_ 2010

5 Person Teams

Boys/Open & Girls

Ages 14 & Under as of Jan. 1, 2010

*Top Teams  
will receive an  
invitation to the  
AAU State Middle School  
Bowling Qualifier  
& a chance to compete in the  
AAU Junior Olympic  
National  
Bowling Championships*



[www.aaubowling.org](http://www.aaubowling.org)

2 Weeks of Practice + 6 Weeks of Competition

- \* Compete against other area Middle Schools
- \* School Team shirts
- \* Coaching
- \* Prepare for your High School Bowling Team
- \* For more information on AAU Bowling Championships go to [www.aaubowling.org](http://www.aaubowling.org)

8 weeks for \$75.00 per student

Student Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Shirt Size: \_\_\_\_\_

Parent/Gardian Signature: \_\_\_\_\_



[www.iowabowling.com](http://www.iowabowling.com)

General Information on reverse side.

Middle School For Small Centers. Communities not close enough to travel.

Name of School \_\_\_\_\_

# Iowa Middle School Spring Bowling Program

## In Conjunction with AAU JO Qualifier

### Now Forming

February, \_\_\_\_ 2010

5 Person Teams

Boys/Open & Girls

Ages 14 & Under as of Jan. 1, 2010

*Top 5 Average Boys/Open &  
Top 5 Average Girls  
will compete in Des Moines or Waterloo  
against top 10 middle school bowlers  
from those cities.  
Winning team will receive an  
invitation to the  
AAU State Middle School  
Bowling Qualifier  
& a chance to compete in the  
AAU Junior Olympic  
National  
Bowling Championships*



[www.aaubowling.org](http://www.aaubowling.org)

Learn, Bowl and compete against other students in your school.

2 Weeks of Practice + 6 Weeks of Competition

- \* Team shirts
- \* Coaching
- \* Prepare for your High School Bowling Team
- \* For more information on AAU Bowling

Championships go to [www.aaubowling.org](http://www.aaubowling.org)

8 weeks for \$75.00 per student

Student Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Shirt Size: \_\_\_\_\_

Parent/Gardian Signature: \_\_\_\_\_

General Information on reverse side.



[www.iowabowling.com](http://www.iowabowling.com)

High Schools that travel to 2 or more bowling centers.

Name of School \_\_\_\_\_

# Iowa High School Spring Bowling Program

## Now Forming

In Conjunction with AAU JO Qualifier

February, \_\_\_\_ 2010

5 Person Teams

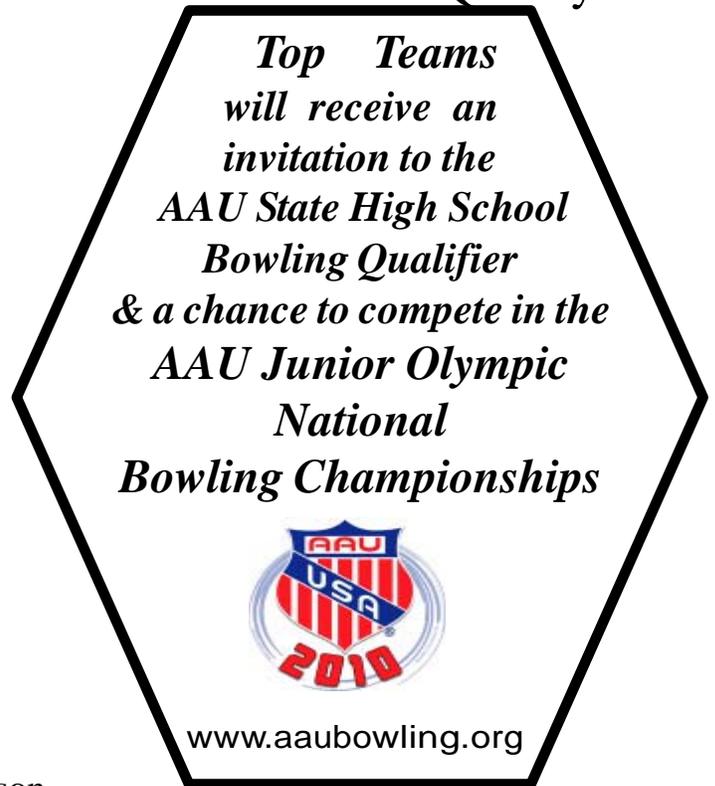
Boys/Open & Girls

Ages 15-19 as of Jan. 1, 2010

2 Weeks of Practice + 6 Weeks of Competition

- \* Compete against other area High Schools
- \* School Team Shirts
- \* Coaching
- \* Prepare for your High School Bowling Season
- \* For more information on AAU Bowling

Championships go to [www.aubowling.org](http://www.aubowling.org)



8 weeks for \$75.00 per student



[www.iowabowling.com](http://www.iowabowling.com)

Student Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Shirt Size: \_\_\_\_\_

Parent/Gardian Signature: \_\_\_\_\_

General Information on reverse side.

Name of School \_\_\_\_\_

# Iowa High School Spring Bowling Program

## Now Forming

In Conjunction with AAU JO Qualifier

February, \_\_\_\_ 2010

5 Person Teams

Boys/Open & Girls

Ages 15-19 as of Jan. 1, 2010

*Top 5 Average Boys/Open &  
Top 5 Average Girls  
will compete in Des Moines or Waterloo  
against top 10 middle school bowlers  
from those cities.  
Winning team will receive an  
invitation to the  
AAU State High School  
Bowling Qualifier  
& a chance to compete in the  
AAU Junior Olympic  
National  
Bowling Championships*



[www.aaubowling.org](http://www.aaubowling.org)

Learn, Bowl and compete against other students in your school.

2 Weeks of Practice + 6 Weeks of Competition

- \* School Team Shirts
- \* Coaching
- \* Prepare for your High School Bowling Season
- \* For more information on AAU Bowling

Championships go to [www.aaubowling.org](http://www.aaubowling.org)

8 weeks for \$75.00 per student



[www.iowabowling.com](http://www.iowabowling.com)

Student Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Shirt Size: \_\_\_\_\_

Parent/Gardian Signature: \_\_\_\_\_



# “Now a High School Letter Sport”

Sign-ups are the last week of January  
Practice & Competition begin

February \_\_ 2010

Bowl against other schools  
Everyone participates

90% Handicap so everyone is competitive.

## SCHOLARSHIPS TO BE WON!

- \*BOYS/OPEN DIVISION
- \*GIRLS DIVISION
- \*TEAM UNIFORMS

Ages 15 to 19 as of Jan. 1, 2010

The high average  
Boys & Girls team  
with the greatest pin fall  
will receive  
advancement to the finals  
of the High School  
AAU Junior Olympic  
Games State Finals!



[www.iowabowling.com](http://www.iowabowling.com)



[www.aubowling.org](http://www.aubowling.org)

Sign-up flyers are in the office.



Sign-ups are the last week of January  
Practice & Competition begin

February \_\_ 2010

Bowl against other schools  
Everyone participates

90% Handicap so everyone is competitive.

## SCHOLARSHIPS TO BE WON!

- \*BOYS/OPEN DIVISION
- \*GIRLS DIVISION
- \*TEAM UNIFORMS

Ages 14 & Under as of Jan. 1, 2010

The high average  
Boys & Girls team  
with the greatest pin fall  
will receive  
advancement to the finals  
of the Middle School  
AAU Junior Olympic  
Games State Finals!



[www.iowabowling.com](http://www.iowabowling.com)



[www.aubowling.org](http://www.aubowling.org)

Sign-up flyers are in the office.