

Develop a Budget

You must first figure out how much money you need to run your basketball club. You have an option of dividing the cost of running your club amongst the number of players on your team. If you want to supplement the amount of money the players are responsible to contribute or if you do not want the players to contribute any money then you must do one of the following action points.

Get a Sponsor

Find a local business or person in your area that would like to sponsor your team either with money or merchandise.

Solicit Donations

Your first step in this process is to visit www.aausports.org and get a Club Level 3 membership. Selecting a Club Level 3 membership makes your club a subordinate under the AAU's Group exemption program, making the entity a tax-exempt organization. Level 3 Clubs are eligible to accept tax-exempt donations directly.

Host a Tournament

Hosting a tournament can give your club an opportunity to raise money for your team.

Questions? For further information on how you can begin running AAU leagues, tournaments, and clinics, please contact paul@yvn.com for more info.

Utilize Fundraising Companies

ESPN THE MAGAZINE

Register today to receive you FREE Fundraising Kit calling 1-888-530-3776 or visit <https://proxy.espn.go.com/coaches/>

Help support your team, group or club by selling magazine subscriptions.

Your team will keep 75% of all money collected!

Sell 2-year Subscriptions to ESPN the Magazine for just \$40 and your team will keep \$30 from every subscription sold!

What a great way to partner with ESPN The Magazine!

PLEASE REMEMBER THE AAU IS AN EVENT OPERATOR AND DOES NOT ORGANIZE/SPONSOR TEAMS THAT PARTICIPATE IN PRORGRAM. IT'S THE RESPONSIBILITY OF THE PLAYERS AND THEIR PARENTS/GUARDIANS TO FIND OR START TEAMS. THE INFORMATION PROVIDED ABOVE ARE GENERAL GUIDELINES TO BE FOLLOWED AT YOUR DISCRETION. THE AAU DOES NOT ENDORSE ANY PARTICULAR ORGANIZATIONAL PROCESS OR CLAIM TO HAVE EXACT KNOWLEDGE ON HOW TO START OR FIND A TEAM.

Sports for all, Forever,

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