

THE AMATEUR ATHLETIC UNION

The AAU is one of the largest non-profit volunteer organizations in the United States dedicated solely to the promotion and development of amateur sports. Established in 1888 by sports leaders who collectively became the first to define amateurism and create standards for amateur athletes in the country. The AAU continues to operate on the basic principles upon which the organization was founded: to maintain the mutual interests of its members while achieving and improving amateur sports.

BENEFITS OF THE AAU

- An opportunity to follow in the footsteps of former AAU athletes: Mark Spitz, Shaquille O'Neal, Keri Struggs, Chamique Holdsclaw, Greg Louganis, Ryan Klesko, Dan Gable, Carl Lewis, Jackie Joyner Kersee, and many others.
- Membership that includes insurance coverage.
- Ability to participate at the world famous ESPN Wide World of Sports, and other great facilities throughout the country.
- Travel, make new friends, continue education, and create unforgettable memories.
- Membership in an organization long recognized for its position in amateur sports.

Positive Coaching Alliance (PCA)

The AAU has partnered with PCA to become the first national sports organization to require all its coaches to obtain PCA Double-Goal Coach® training and certification. PCA will provide training at no cost. Please visit www.aausports.org in order to get more information on how you can become a PCA Double-Goal Coach.

SAY YES TO AAU!

Join millions of athletes, coaches, and volunteers across the country, as they strive to achieve their dreams as athletes and valued citizens of your communities.

WE MAKE IT EASY TO JOIN!

We make it easy by providing instant on-line registration. No more waiting for administrative paperwork to go through its cycle and the U.S. Postal service to deliver your membership. All you have to do is visit www.aausports.org and click on the "Join Now" icon and away you go. It's as easy as 1-2-3.

PROGRAM PHILOSOPHY:

The AAU Baton Twirling Program will provide for a maximum number of organized baton twirling activities while allowing each young athlete the opportunity to participate. It will allow for each athlete to recognize and embrace the value of organized sports and sportsmanship, while further developing their individual skills.

SPORT CONTACTS

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The dates and information posted on this brochure are for informational purposes only and are subject to change without notice. Please check the AAU website www.aausports.org for the most up to date information.



2011

INTERESTED IN SPORTS?

Then the AAU is for you! We have athletic programming in over 34 sports for athletes from 4 to 80 years of age and older, male and female, from Basketball to Wrestling, from Gymnastics to Baseball. We're one of the world's largest non-profit multi-sport organizations. Each year we sanction over 15,000 local, regional and national competitions.

"SPORTS FOR ALL, FOREVER"

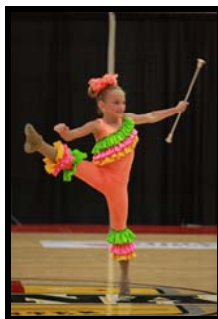
The AAU offers National Championships in the various sports, sponsors the AAU Junior Olympic Games, the AAU James E. Sullivan Memorial Award along with the AAU Complete Athlete Program. Two of the AAU's flagship programs, which are administered for the President's Council on Physical Fitness and Sports are the President's Challenge and the Presidential Sports Award.

LOOKING FOR A CLUB TO JOIN?

The AAU makes it easy for you to find a club or team in your area. Go to www.aausports.org, click on "My Child Wants to Play AAU Sports" icon and follow the instructions. This program allows coaches to find athletes in their area interested in joining their club or team.

HOW CAN YOU LEARN MORE?

The AAU has developed a dynamic website at www.aausports.org, where you can view up to date AAU news stories, event listings, membership information, individual sport websites and much, much more. It also includes information on events located at the **ESPN Wide World of Sports**, the home of the Amateur Athletic Union.



AAU JAMES E. SULLIVAN AWARD

Known as the "Oscar" of sports awards, and older than The Heisman, the AAU Sullivan Award honors the outstanding amateur athlete in the United States. It has been presented annually by the AAU since 1930 as a salute to founder and past president of the Amateur Athletic Union, and a pioneer in amateur sports, James E. Sullivan. Based on the qualities of leadership, character, sportsmanship, and the ideals of amateurism, the AAU Sullivan Award goes far beyond athletic accomplishments and honors those who have shown strong moral character.

AAU BATON TWIRLING - EVENTS

QUALIFIERS

Up to date qualifier information can be found at www.aubaton.org. If your District does not have a qualifier listed, please contact Jennifer Miles, AAU Baton Sr. Sports Manager, at jennifer@aausports.org.

NATIONAL CHAMPIONSHIPS

The AAU Baton Twirling National Championships are held in conjunction with the AAU Junior Olympic Games. Baton competitors must compete and qualify at an AAU District or Regional Championship in each event they wish to be eligible in order to compete at the AAU National Championship. Qualifier information can be found at www.aubaton.org.

2011 NATIONAL CHAMPIONSHIPS

Location: New Orleans, LA

Dates: August 1, 2011 (first day of check-in)

Competition: August 2-5, 2011

Ernest N. Morial Convention Center

Complete information and entry details for the 2011 AAU Junior Olympic Games are available at www.aaujrogames.org

If your AAU District does not have a qualifier listed, please contact Jennifer Miles, AAU Baton Sr. Sports Manager, at jennifer@aausports.org.

NATIONAL SPONSORS OF THE AAU

