



AAU Taekwondo Clubs



To all current AAU Taekwondo Clubs, thank you for your participation. For those Clubs considering registering with the AAU we welcome you and look forward to your participation. It is our hope that the multi faceted programs offered by AAU Taekwondo will be of benefit to your club. AAU Taekwondo is a multi faceted program that offers competition, club insurance, Dan Promotion and more. Below are brief descriptions of programs that are available to AAU Taekwondo members.

1) Grassroots Taekwondo competition for all ages and levels: All ages and belt levels are encouraged to experience Taekwondo competition. The next great champion could come from anywhere at anytime. This experience begins at the local level and continues on to national level competition. A highlight of our program is to offer our elite Olympic sparring athletes an opportunity to make our National Team and compete internationally. Click the Events tab at the top of the home page at www.aautaekwondo.org to plan your AAU Taekwondo competition year.

2) Insurance: As an AAU club owner you can participate in several different insurance programs offered by the Amateur Athletic Union.

Club Insurance If everyone that is participating in your supervised practice sessions is an AAU member then they will be covered by the AAU insurance program. This in essence makes every practice a sanctioned event.

For additional information on the AAU insurance program go to www.aausports.org.

3) Dan testing and rank recognition: The AAU Dan Certification Program will be holding a National testing in conjunction with the National Championship in Madison, Wisconsin. The test will be conducted at the National Championships headquarters hotel. This is an opportunity for those seeking promotion to obtain rank through the AAU Taekwondo program. Eligibility requirements and applications can be found at www.aautaekwondo.org. If you have any questions about participating at this testing please contact Mark Giambi at markgiambi@aautaekwondo.org or call 713-666-6655.

4) Officials and Coaches training. AAU Taekwondo has developed an extensive and highly respected Officials and Coaches Program. Each year approximately 2000 Officials and Coaches become certified to participate in AAU Taekwondo events. In 2009, AAU Taekwondo took the Coaches Certification online. This new program has been a great success. Education programs help insure consistency in Officiating and provide the interpretations of the rules that Coaches need in order to train their athletes for competition. Check our website for the rules and a list of those that are certified to participate in AAU Taekwondo Competitions. Information on the Online Coaches Certification Course and the Officials' Program can be found at www.aautaekwondo.org.

5) Youth Leadership Award: The AAU Taekwondo Program is accepting applications for the 'AAU Taekwondo Youth Leadership Award'. This scholarship award is given to honor one of AAU Taekwondo's outstanding young Black Belts. Instructors who know an exceptional 15 – 18 year old Black Belt should submit their application for consideration. This award includes a \$1000.00 scholarship for continuing education. It recognizes the individual who demonstrates the qualities of leadership that inspires everyone. The deadline for applications is July 15. Go to www.aautaekwondo.org for more information and application.

6) Business Development: AAU Taekwondo is working to form relationships with companies that have the tools needed to build strong successful clubs. We are proud to announce our newly formed relationship with 'Member Solutions'. For nearly 18 years, Member Solutions has been a leader and innovator in helping school owners acquire, bill, manage and retain their members. They offer the most comprehensive array of business solutions in the industry, including

- . Full Service Membership Billing and Servicing
- . Front Desk and Member Management Software
- . Event Registration & Management
- . Customer Acquisition and Retention Solutions
- . Websites, Direct Marketing and Coaching

Learn more about this marketing/billing/promotion company at www.aautaekwondo.org . Look for AAU Taekwondo to continue to form relationships with businesses that can help with the success of your AAU Taekwondo Club.

7) Find Athletes for Your Program: Looking for athletes for your Club? Then the AAU has the answer! The AAU receives thousands of calls a year from parents looking for a team, school, dojo, etc. for their child to participate on. As a result of these calls, the AAU has developed two new programs, working simultaneously together - 'My Child Wants to Play AAU Sports!' and 'Find Athletes for Your Program.' In the 'My Child Wants to Play AAU Sports!' portion, parents enroll in the program to post their phone number along with

their child's height, weight, grade, sport, birth date, position, discipline, form and other info a parent wishes to include. This info is then transferred to the 'Find Athletes For Your Program' list available to member clubs. As a benefit of club membership, you can view all athletes looking for a place to play in your area. At your discretion, you may then contact parents to see if their child would be a good fit for your program! Both programs have just launched - be sure to check back frequently as more parents enroll to be contacted about their child's participation in your area!

Program from the AAU!



Again, thank you for your support and participation in the AAU Taekwondo Program. By continuing to work together we will grow an even stronger grassroots program for the purpose of promoting Taekwondo at the local and national levels. It is the goal of AAU Taekwondo to serve your needs. For information about any of our programs, events, schedules, contact information and much more go to our website at www.aautaekwondo.org. If you have any additional questions contact your District Sport Director.

Sincerely,
National Executive Committee
AAU Taekwondo