



AAU National Track & Field and Cross Country 2025 Grant Program Overview

Mission of the AAU National Track & Field and Cross Country: Grow AAU National Track & Field and Cross Country Membership by providing high quality, competitive events

Grant Program Purpose: Provide AAU National Track & Field and Cross Country funds to AAU Track & Field and Cross Country Sports Directors & adult members to increase AAU Track & Field and Cross Country sanctioned events/programs to grow 2025 AAU Track & Field and Cross Country Membership.

Grant Period: The 2025 Grant Program will apply to events/programs in the calendar year ending December 31, 2025. The Grant Program is the responsibility of the AAU National Track & Field and Cross Country Executive Committee and is subject to modification, renewal, or termination at any time by the Committee of the AAU National Track & Field and Cross Country.

Program Overview: The AAU National Track & Field and Cross Country Committee will make available for the Grant period to one or more AAU National Track & Field and Cross Country Sport Directors/members who submit a written grant proposal to the Committee & which is accepted by the Committee. Acceptance by the Committee means that the grant request (in the view of the Committee) demonstrates a sound business proposal to grow the number of AAU National Track & Field and Cross Country Licensed Events, which in turn will grow AAU National Track & Field and Cross Country Memberships. This is the 3rd year of the AAU National Track & Field and Cross Country grant program.

The Following Conditions/Requirements Apply:

- Grant proposals must be submitted via email to the AAU National Track & Field and Cross Country
 - Yolanda Freeman – yfreeman.aau@gmail.com
- The deadline for Grant proposal submissions is **December 15, 2024 midnight**.
- Only AAU National Track & Field and Cross Country Sport Directors/Adult Members in good standing with the AAU National Track & Field and Cross Country can submit Grant proposals.
- Winning proposals must agree to cooperate with the Committee in a post-event analysis
- Total amount of grant funds awarded will be determined by the AAU National Track & Field and Cross Country Committee.
- The proposal must lay out a specific business plan to include the events & associated costs, timing, & funds requested.
- The proposal must also estimate the anticipated new AAU memberships & provide the logic for the estimate.
- The proposals will be evaluated by the Committee & awarded based on the merits of the business case, funds requested & payment timing, new membership estimate, & how the funds will be spent.
- Winning grant applications will be determined by a majority (3) of the 5-person Executive Committee.
- Winning grant funds will be awarded prior to the proposed activity based on the timing requested.
- Winning grant recipients will email an electronic post event grant use summary encompassing implementation of funds including participation and membership growth data on or before February 1, 2025.
- Winning proposals will be notified by the Secretary within 10 days of February 15, 2025.



**AAU National Track & Field and Cross Country
2025 Grant Application**

Grant Program Purpose: Grant AAU National Track & Field and Cross Country funds to AAU Track & Field and Cross Country Sports Directors or Adult Members in good standing to increase the number of AAU National Track & Field and Cross Country sanctioned events/programs that will result in an increase in AAU National Track & Field and Cross Country Membership in the 2025 AAU fiscal year.

Date Submitted: _____

Date Received by AAU National Track & Field and Cross Country: _____
(for AAU National Track & Field and Cross Country use)

Applicant Information

AAU Member Name: _____

AAU Member Number: _____

Phone Number: _____

Email: _____

AAU Club Name: _____

AAU Club Code: _____

Sport: _____

About the Event or Program to be funded

Event (Name of event or program): _____

Event Date: _____

Grant Amount Requested: _____

Please describe your proposal (include overview of the specific sanctioned event(s) planned, location & timing of the event(s), a brief description of the event(s), the projected participation (# of teams & individuals) and projected costs): _____

Estimate number of new AAU Track & Field and Cross Country memberships: _____

How do you anticipate awarded Grant funds being used? Attach to this form. _____

If a grant is awarded to you/your club, when will you need the Grant funds requested? _____